

Shirly Raz Narodezki CV



Summary

My name is Shirly, I'm an Israeli based web +

graphic designer and illustrator.

I have years of experience in the field of art and

design with different companies and currently as a

self employed designer.

I am looking for a position as a web designer and

would love the opportunity to interview for your

company.

Contact Information



Date of birth: 1.7.1984



Current residence: Israel



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Email: foxyshushu@gmail.com



facebook.com/ShirlyRazArt



linkedin.com/in/shirly-raz-narodezki



instagram.com/shirlyraz

Link to portfolio:

www.shirlyraz.com

Professional experience

may 2017 - today: Freelance graphic designer & illustrator -

- ✓ Web design.
- ✓ Print design.
- ✓ Illustration.
- ✓ front-end development.
- ✓ Branding and logo design.

2016-2017: Digital Advertising agency "Yahav Digital" -

Position: Graphic & Web designer

- ✓ Web and print design - in charge of design for various clients in both digital and non-digital platforms.
- ✓ Social Media - Managing social media marketing campaigns and day-to-day activities including: Developing relevant content topics to reach the company's target customers and designing visual content.

2015-2016: Digital Advertising agency "Girit Interactive" -

Position: Web designer and front-end developer

- ✓ Design for digital media and print for a diverse clientele in various styles.
- ✓ UI-UX design.
- ✓ Coding with HTML5 + CSS3.

2013-2014: "Nahalat Binyamin" art fair -

Position: running and managing a portrait drawing booth

- ✓ Managing all business aspects including financial, creative and marketing.

2005-2009: "Art Per Heart" Art marketing in the UK -

Position: Sales manager

- ✓ In charge of 2 sales teams + recruitment of new agents .
- ✓ Planning marketing strategies.

Education

2014-2015: HackerU College (Ramat Gan, Israel) -

Intensive Diploma course in graphic design and Front-end development from

2011-2013: The Russian Academy of Art (Florence, Italy) -

Anatomy course + classical drawing and painting.

2010-2011: The Angel Academy of Art (Florence, Italy) -

Classical drawing program.

2008-2010:

Classical painting studies with Israeli based artist George Roth.

2003-2004: The Studio (Ra'anana, Israel) -

Figure drawing studies under the instruction of Gabi Ben-Zeno.

2002:

Full high school Graduate diploma.

Software Skills

Adobe Photoshop



Adobe Illustrator



Adobe Flash



Adobe InDesign



HTML5 + CSS3



Wordpress



Microsoft Office



Languages

Hebrew: mother tongue.

English: mother tongue level.

Italian: medium level.

About Me

Ever since I can remember, my favorite thing in the world has been to draw and design.

Throughout the years I've studied and worked in the field of art, painting and design in different places around the world and my love for the design industry has evolved in the direction of programming and web coding. I bring years of experience, talent and skills with me, and I believe that the right visual design is responsible for every first impression in every field and is the main basis of customer attraction to the product.

I would very much appreciate the opportunity to interview for a position in the field of web design in your company and I think I can be a great asset to the team.